Strategic Decision Making in the Management of the Sustainable Supply Chain

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Abstract

The management of the sustainable supply chain presents a set of challenges regarding the productive process and the strategic approach adopted for its development. Challenges that is associated with different motivators that make sustainability a key element in making strategic decisions and direct the competitive approach of organizations. To explore the different motivators in strategic decision making of organizations in the field of sustainability, the article is aimed at identifying and analyzing the different motivators that organizations have to address the management of sustainability in their supply chain sustainable.

To this end, a documentary review of the production of scientific articles is developed to identify the different motivators, their origin and their treatment at a strategic level. As a result of the analysis, four major motivators for the organizations were identified: environmental regulations (policies, policies, laws); market demands (products and consumers); efficient use of productive resources; and, the culture of organizations.

Keywords
Sustainable supply chain management, Sustainability, Strategy, Sustainability decision making
Biography

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