

The Effect of Quality Extension and Education on Clean and Healthy Behavior (PHBS) through Community Understanding in the Work Area of Public Health Centre

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Abstract

This research used an approach with a quantitative approach. The sample used was 107 patients at the Public Health Center, Bulukumba Regency. The research instrument used to obtain data is a questionnaire data analysis techniques to test hypotheses using path analysis with the SPSS for Windows program's help. The results of this study indicate that: (1) The quality of extension agents has a positive and significant direct effect on people's understanding of PHBS. (2) Education has a positive and significant immediate impact on people's knowledge of PHBS. (3) The quality of extension agents has a positive and significant direct effect on increasing PHBS. (4) Education has a positive and significant immediate impact on improving PHBS. (5) Public understanding has a positive and significant direct effect on increasing PHBS. (6) The quality of extension agents has an indirect positive but insignificant impact on improving PHBS through community understanding. (7) Education has a positive and significant indirect effect on improving PHBS through public awareness.

Keywords:

Quality of Extension, Education, Community Understanding, Clean and Healthy Living Behavior

Biographies

Ahral is a student at Magister Program of Economic Science of STIE AMKOP, Indonesia. His areas of interest and research include social science and economic. He has published some articles in national journals.

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Firman Gazali Djunaidi, He is a lecturer at Iqra Buru University and currently serves as the dean of the Faculty of Economics. He is an alumnus of the Ambon Pattimura University with a management science specification. Currently, he is incessantly publishing articles in national and international journals, he also encourages Small and Medium Enterprises in Buru Regency to go forward, and he is also the recipient of the DIKTI 2020 grant, and now he has also passed a research grant, and it is proven that he is an active lecturer and can process local materials hurried into a product, namely he created a bath soap based on eucalyptus oil.

Nurman Achmad is a lecturer at the University of North Sumatra. currently still active in the process of teaching and researching.