

# **Global Digital Tourism Research Article Trend Analysis (2012-2021)**

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## **Abstract**

Digital tourism promotes tourism products and the creative economy through technology-based or digital platforms. This research was conducted descriptively based on SCOPUS.COM data, where researchers obtained 203 documents whose article titles were digital tourism for the last ten years. Global digital tourism especially in East Java, Indonesia, is increasing nowadays. The UK has had the most research articles on digital tourism over the past ten years, followed by China and Indonesia. Al Farabi National University Kazakh (Kazakhstan) has the most research articles on digital tourism, followed by Hochschule Aalen (Germany), Instituto Politécnico do Porto (Portugal), and Universiti Tun Hussein Onn Malaysia. The fields of study in Business, Management, and Accounting are the favorites for research articles on digital tourism, followed by the areas of study in Computer Science and Social Sciences. The European Commission has the most research funding sponsors on digital tourism, followed by the European Regional Development Fund and the Russian Foundation for Basic Research

## **Keywords**

Digital tourism, creative economy, tourism products, Indonesia