

Identifying the Logistic Collaboration in SCM: A Study of Indian Automobile Manufacturing Companies

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Abstract

In the context of supply chain, collaboration is relatively a very broad and encompassing term and as such needs further clarification. This study aims to identify the types of logistic collaboration in the Indian automobile manufacturing companies' vis-à-vis their supply chain management. This paper seeks to report the results of the survey conducted within the Indian automobile manufacturers regarding the type of collaborative practices in their supply chain and tries to illustrate how the size of the company, nature and the various segments affects their decisions regarding the choice of the type of collaborative practices. The paper fulfils the gap in the literature by examining the type of collaborative practices within the Indian automobile manufacturers and will thus be beneficial to the logistics managers and support further empirical research work in this field.

Key Words: Automobile, Logistics, Collaboration, Supply Chain Management, Manufacturers.

Biography:

Asad Ullah is an Assistant Professor in the Department of Management studies, Middle East College, Muscat, Oman. He earned B.A in Economics from Vinoba Bhave University, India, M.B.A in International Business Management and PhD in Business Administration from Aligarh Muslim University, India. He has published journal and conference papers. His research interests include manufacturing, logistics, supply chain, information technology and international business. He is member of IEOM, OLA, GRIBA, CSCMP.