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**Ms. Pratibha Sahu** is a Master of Design student at Indian Institute of Information Technology Design & Manufacturing, Jabalpur, India and Co-founder of Umeed Swasthya Bhavisya foundation. She earned B.Tech in Bioinformatics from Vellore Institute of Technology University, Vellore India. She has presented her work in the National Forum of Load Despatchers conference as well. Ms. Pratibha has also worked as a Systems Engineer at Infosys Ltd where she worked in the website and mobile applications related to Medical and Sport domain projects. She had also successfully completed her training program within three and half months at Infosys Global Training Institute Mysore. Her research interests include user experience research and design, strategy designing, ergonomics, user centered design, and interfaces.