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Biography

Jean-Marc Vasnier is the Head of Continuing Education at Ei.Cesi Campus Saint-Nazaire, France. He has 15 years experience working in the automotive industries in UK, USA and South Africa as manufacturing engineer to lean director. His areas of expertise are in lean manufacturing, problem solving and change management. He obtained a Fellowship in Manufacturing Management from Cranfield University, UK and also holds a Six Sigma Black Belt. He has supervised over 40 masters students in quality, supply chain and lean disciplines. His research interests are in manufacturing strategies, the deployment of innovation and new product design in SMEs.

Mourad Messaadia was born in Constantine, Algeria. He received a diploma of engineering in 1997 from BMA, Algeria. In 2003, he received his Masters degree in Automation and Production Processes at Polytechnic National Institute of Grenoble (INPG). In 2008, he held a PhD degree in Industrial Engineering at LAAS-CNRS laboratory, University of Toulouse. Dr. Messaadia was a reviewer of papers for IJPLM, IFAC, INCOM, and APMS and was member of research team at French System Engineering Association (Afis) and Eco-Design Systems for Sustainable Development (EcoSD). His current research interests are OEM-Supplier relationship, PLM approaches, system engineering and Eco-design.

Nicolas Maranzana is Associate Professor at the Arts et Métiers School of Engineering in Paris, France and a member of the Product Design and Innovation Laboratory (LCPI). His research interests focus on design performance improvement by learning innovative network design.

Ameziane Aoussat is Professor at the Arts et Métiers School of Engineering in Paris, France and director of the Product Design and Innovation Laboratory (LCPI). He pilots research projects in the following subjects: contribution to modelling of the products design process in the mechanical specialty. He obtained his doctorate in 1990 researching into the contribution of innovation as a plural approach. Today his role is in the management of the overall research in the CPNI laboratory and in the stimulation of their educational and research activities as well as industrial research collaborations.