

The main limitation of this study pertains to the lack of interviews conducted directly with the firms in the related industries through the agencies surveyed, which could generate direct information from the end of the communication channel for significant analysis. One should also consider the very exploratory nature of the study, which, despite not supporting generalizations, can still provide consistent evidence from direct field research with firms from other countries. As this study paper has been conducted only for research purpose, which is why, the main constraints were cost and time. For the in-depth analytical purpose, adequate time and financing are required.

7. Conclusion

Milton Friedman (1970) argued that "the business of business is business", and that the foremost concern of organizations should be profit, and not CSR and sustainability issues. However, many CEOs reported that sustainability issues are rising on their agendas (*HBR*, 2010). It would seem that much sustainable OM research is still driven by the profit paradigm, linking sustainability with organizational and financial performance. Are sustainability initiatives only of value if they lead to a profit or competitive advantage? Or are responsible business practices a worthwhile endeavor regardless of profits? Although Bangladesh has achieved noteworthy success with respect to all three pillars of sustainable development, yet, much more are needed to be done in relation to constructing a pathway for an accelerated development of the country.

Responsible manufacturing model is in a position to lead the business disciplines in sustainability research and practice. This paper continues the sustainability leadership position of Responsible manufacturing practices. Given this situation, we look forward to seeing the exciting developments in sustainable manufacturing with a view to shifting the attention of the world market towards Bangladesh. Failing to do so might as well prove disastrous for Bangladesh. And, it has never been more an uphill task for countries, as in Bangladesh in this fragmented world. Responsible manufacturing fueled by sustainability issues would capture the bold change that business seeks to create in the world. Infusing the model under question requires a strategic choice in the context of Triple Bottom Line. And in turn, it helps prioritize, differentiate and design more exceptional experiences in the long run.

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Acronyms used

OM= Operations Management

SCM= Supply Chain Management

TBL = Triple Bottom Line

CSR = Corporate social Responsibility

HBR = Harvard Business Review

RMG = Ready Made Garments

LEED = Leadership in Energy and Environmental Design

Note

FOR THE PURPOSE OF KEEPING THE PAPER UNCLUTTERED & ALIGNING WITH THE SUBMISSION GUIDELINE IN TERMS OF PAGE LENGTH, THE QUESTIONNAIRE & OTHER APPENDICES IN LIGHT OF IMAGES & TABLES HAVEN'T BEEN ADDED WITH THE MANUSCRIPT. HOWEVER, IT CAN BE DISPATCHED UPON QUERY TO THE AUTHOR'S CORRESPONDENCE E-MAIL ADDRESS.

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