

20 Years of Scientific Evolution of Cyber Security: a Science Mapping

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Abstract

The technologies of industry 4.0 such as big data brings challenges since companies will have to deal with a large amount of data that will help to anticipate and solve problems in development, flexibility and organizational efficiency. On the other hand, companies need to create defenses strategies, also known as “cyber security” in order to deal with the cyber-attacks. The objective of this study is to perform a science mapping in the field of study of cyber security in order to discover current topics, authors in the field and create a map of the area of study, identify productive themes with great scientific impact and point challenges, perspectives and suggestion for future works. To perform this science mapping, the SciMAT (Science Mapping Analysis Software Tool) was used. Besides, the VOSviewer was used to analyze co-authorship between countries and authors. The scientific evolution presented 17 clusters whereby the most representative themes are: 'challenges', 'framework' and 'intrusion detection'. The analysis of the network of the cluster

'challenges' showed the most challenges that researchers are trying to solve such as: 'privacy', 'smart grid', 'internet of thing', 'systems', 'smart cities', and 'cloud computing'.

Keywords

Cyber security, Data security, Industry 4.0, SciMAT, Science Mapping.

1. Introduction

Cyber security is a concept related to computer engineering focused on ensure the privacy, confidentiality, and integrity of data transmitted or stored on internal networks or on the Internet itself (Babiceanu and Seker 2016). This concept is becoming gradually more important as the complexity of integration between physical and cyber dimensions increase, providing opportunities for hackers to take advantage of remote management of systems for adverse purposes (Mo et al. 2011), whose attacks have become increasingly common and sophisticated, arousing the concern of wide range of agents of society, like individuals, businesses and governments (Liu and Yu 2011; Babiceanu and Seker 2016). The concept can be understood as the protection of the cyber environment, as well as the physical dimensions of information technology that support it and the users whose information, data, and interests may be vulnerable to cyber-attacks (Von Solms and Van Niekern 2012). Thus, it becomes a relevant topic as society demands security in its information infrastructure to contain system vulnerabilities, which may compromise social and national welfare in situations of cyber terrorism, system sabotage, information warfare and natural disasters that endanger the infrastructure which support society (Ten et al. 2010; Jang-Jaccard and Nepal 2014; López-Robles et al. 2018; López-Robles et al. 2019a). The industry 4.0 technologies such as big data, cloud computing, internet of things will allow the automation of processes and data exchange (Furstenau and Kipper 2018), but the cyber-physical systems are susceptible to security threats in the same way, where the ability to extract and generate information from networks can be severely affected by these vulnerabilities, which, coupled with the scarcity of skilled professionals in the field, undermine the viability and integrity of smart factories (Atat et al. 2018; Cobo et al. 2018; Kipper et al. 2019; López-Robles et al. 2019b).

In an increasingly technology-dependent society, the number of cyber-attacks grows as much as the need for information. In 2012 cyber-attacks cost \$ 114 billion a year, and could reach \$ 385 billion if we consider the time companies spend trying to recover (Jang-Jaccard and Nepal 2014). According to the Symantec Cybercrime Report (2019) in 2018 enterprise ransomware infections had a 12% increase over the previous year, while 55% of incoming emails were classified as spam and one in 36 devices used in organizations are at high risk, showing that these remain as problems for organizations. Concern is increasing since industry 4.0 smart products and services are estimated to be \$ 310 billion by 2023 (Kumar and Iyer 2019), with billions of smart sensors and more than 50 billion devices connected by 2020, which could double every two years (Brenner 2018).

The bibliometric analysis performed by Kipper et al. (2019) pointed out the evolution of themes inherent in the industry 4.0, as well the the state of the art, the main challenges and perspectives for future research in the field, showing that cyber security is one of the main challenges to implement industry 4.0 technologies in companies. Authors such as Nayak et al. (2016), Liao et al. (2017), Ben-Daya et al. (2017), Wang and Wang (2018) and Gu et al. (2019) also suggest more investigation in the field. Therefore, a science mapping in the field of cyber security is still needed. The objective of this study is to perform a science mapping in the field of study of cyber security in order to discover current topics, authors in the field and create a map of the field of study, identifying productive themes with great scientific impact and point challenges, perspectives and suggestion for future works.

2. Materials and methods

The materials and methods used in this study will be presented as follows. The criteria for conducting the research, as well as the scientific mapping procedures are described below. First of all, we selected the Web of Science database to perform this science mapping. The term used was "cyber security" OR "cybersecurity" OR "cyber-security" and the retrieve of data was on 11/13/2019. For the period, it was defined from 1999 to 2019, since the first paper that discusses about cyber security is Chang et al. (1999). We selected just articles and reviews as a filter of documents. To perform this bibliometric analysis we used the SciMAT software developed by Cobo et al. (2012) wich can perform all the key elements of a science mapping (data retrieval, preprocessing, network extraction, normalization, mapping, analysis, visualization, and interpretation) (Cobo et al. 2011). 2631 documents were exported from Web of Science, after we performed a preprocessing step to ensure quality results by excluding duplications of documents. Also, the word "cyber security" was excluded since the authors wanted to search for new and hidden keywords in the field of study. Besides, misspelled words were corrected. We splited the research into three subperiods (1999 – 2004; 2005 – 2010; 2011 – 2019). Finally, the keywords representing the same concept such as 'Internet of Things' and 'IoT' were grouped. A reduction of data was performed due the large amount of documents in second and third subperiod. The workflow of the science mapping performed in this study can be seen in Figure 1 (for more

information see Cobo et al. 2012; Kipper et al. 2019). Besides, this science mapping was supported by VOSviewer developed by Waltman and Van Eck (2012) in order to create the co-authorship network.

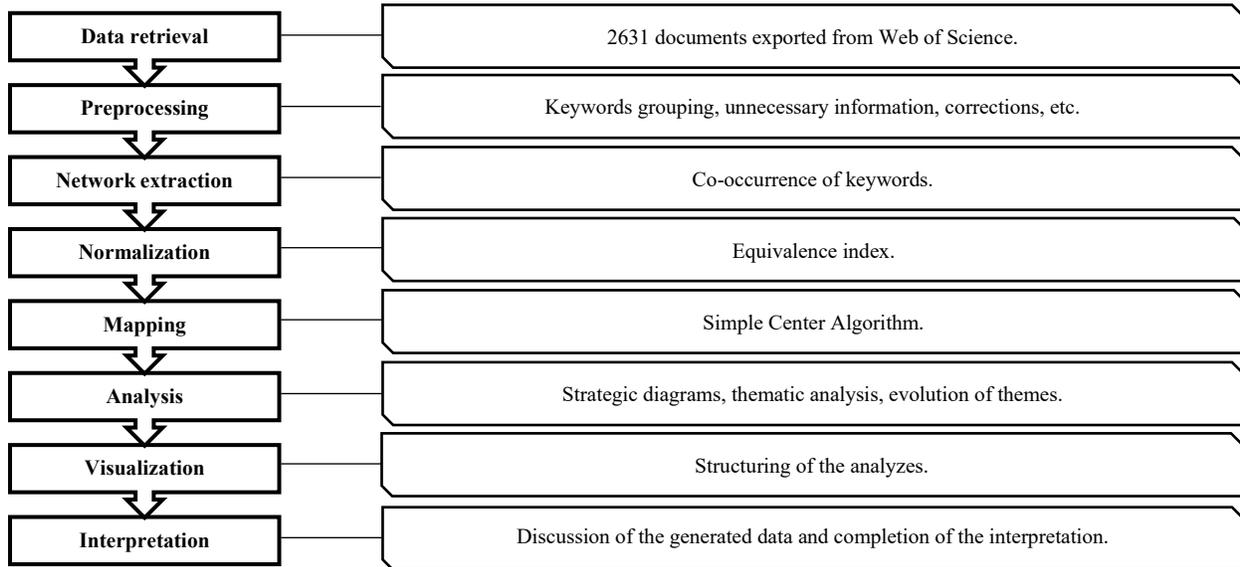


Figure 1. Workflow of science mapping (Source: Adapted from Cobo et al. 2012).

3. Analysis of data and discussions

Regarding the number of publications over time (1999 – 2019), there is a low number of publications of articles related to cyber security between 1999 and 2011 (Figure 2), but there is a significant increase from 2011, reaching 630 publications in 2018. This phenomenon can be explained by the emergence of industry 4.0, since cyber security is one of the pillars of the fourth industrial revolution (Kagermann et al. 2013; Liao et al. 2017; Kipper et al. 2019). However, there is a decline in 2019, which is justified as consequence of the period of this study (until 11/13/2019).

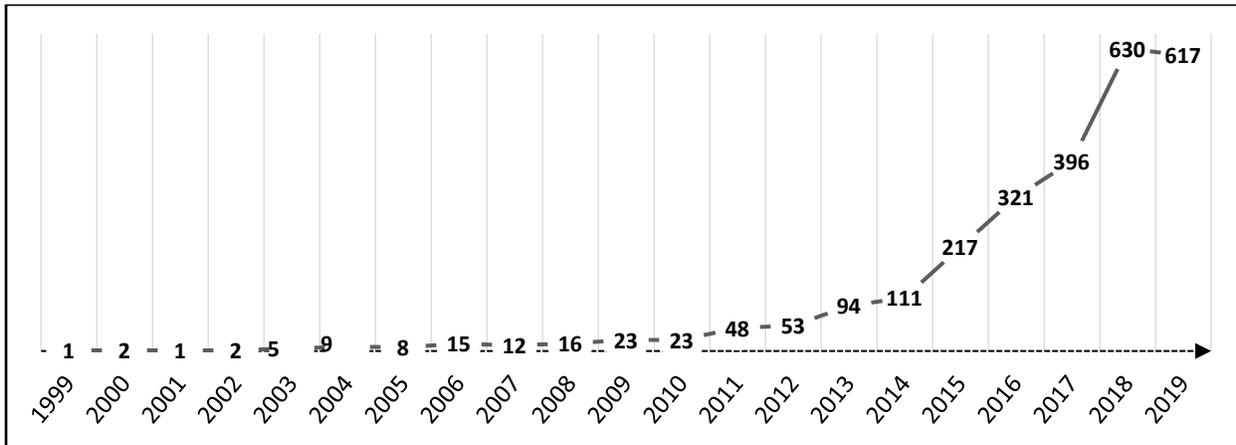
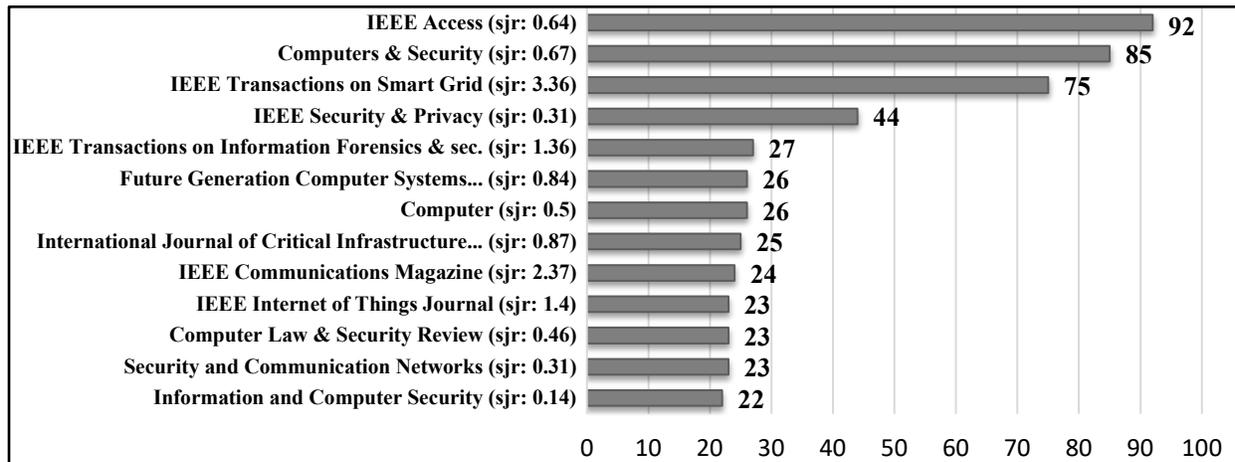


Figure 2. Number of publications over time (1999 – 2019).

Figure 3 shows the journals that publish studies relating cyber security. The IEEE Access is the journal that has the largest number of publications, followed by Computers & Security, however the journal with the highest SCImago Journal Rank (SJR) is IEEE Transactions on Information Forensics with 3.36. The SJR indicates the journal's scientific impact factor (Falagas et al. 2008). Publications in such journals, whose scientific impacts (SJR) are high, demonstrate the importance and necessity of studies related to the theme.

Figure 3. Journal that publish studies to cyber security (Source: SCImago and SciMAT).



For the analysis of authors network we used the software VOSviewer developed by Waltman and Van Eck (2012). It is possible to observe that there are 5 main groups of researchers in the field of cyber security (Figure 4). The countries with largest number of publications is the USA, followed by the People's Republic of China, these countries also have a strong relationship in publications and partnership in the field of cyber security.

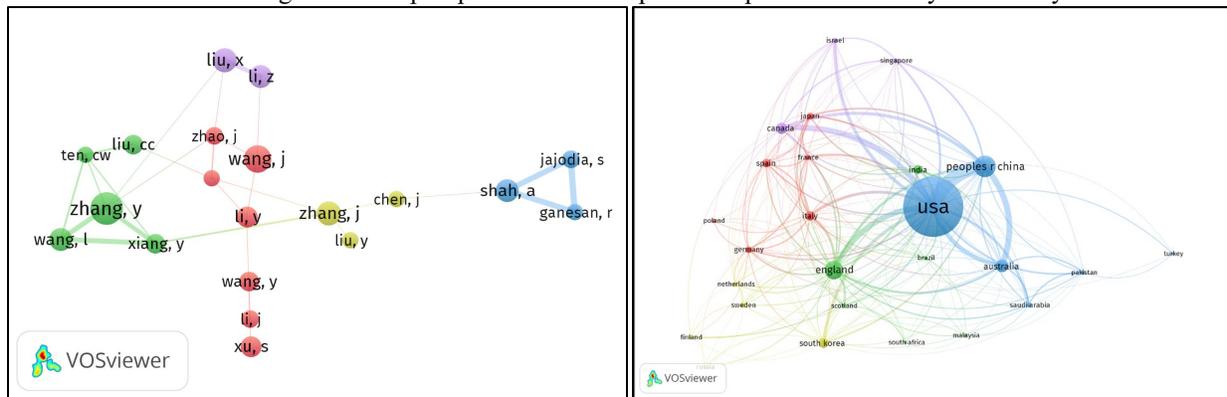


Figure 4. Co-authorship network of authors and countries on cyber security.

4. Analysis and discussion of the strategic diagrams

Cyber security first appeared in the literature in 1999, when Chang et al. (1999) developed a methodology for statistical with network and host security, in order to protect networks, computers and intellectual properties of the organization. Later, Martin (2001) presents the vulnerabilities and consequences of the lack of security in system networks, as well as the concern of organizations in the search for methods and technologies that help in the security of their data. Between 1999 and 2004 few documents were found addressing cyber security. The 'intrusion-detection' theme in first subperiod (Figure 5) is characterized as a motor theme, with high density and strong centrality, being discussed by Lam and Chiueh (2004) when dealing with the implementation of a hijacking attack identification system. The themes 'internet' and 'risk-analysis' are also discussed in this subperiod, but with less centrality and density.

In the second subperiod (2005 – 2010) new clusters related to cyber security emerged and gained momentum, mainly linked to information technology security (IT-Security), which is characterized as a highly dense and central cluster. In this scenario, Ericsson (2007) addresses security in electricity companies, especially regarding awareness

and management. After, the author discusses framework development, risk assessment and technologies for electric utilities (Ericsson 2009), cyber security and communication system for development of a smart grid infrastructure (Ericsson 2010). Discussions involving information technology also guide other clusters of this subperiod. The clusters 'systems' and 'network' for instance bring work related to frameworks for modeling security measures (Pudar et al. 2009; Ten et al. 2010).

In the third subperiod (2011 – 2019) the subject presented a considerable increase of documents in the area, and new clusters emerged representing new research relations. In this subperiod, cyber security once focused on firewalls, intrusion detection, and other organizational property protections is undergoing a major transformation with the implementation of internet of things, sensors, and distributed systems, among other technologies that have gained momentum with the coming of industry 4.0 (Culot et al. 2019). Thus, cyber security becomes indispensable in businesses that integrate technologies through the internet (Lin and Bergmann 2016; Georgescu et al. 2019), applying guidelines, policies, risk management and the use of tools and technologies to protect the cyber environment of organizations (Lykou et al. 2019). In this subperiod the cluster 'challenges' stands out for its high density and strong centrality with the largest number of associated documents. The papers address different challenges in this scenario, such as smart cities (Gharaibeh et al. 2017), smart grids (Leszczyna 2018; Ferrag et al. 2018), internet of things (Aman et al. 2018), among others. Other clusters such as 'intrusion-detection', 'framework' and 'impact' also have a high degree of development and a great impact on the research field.

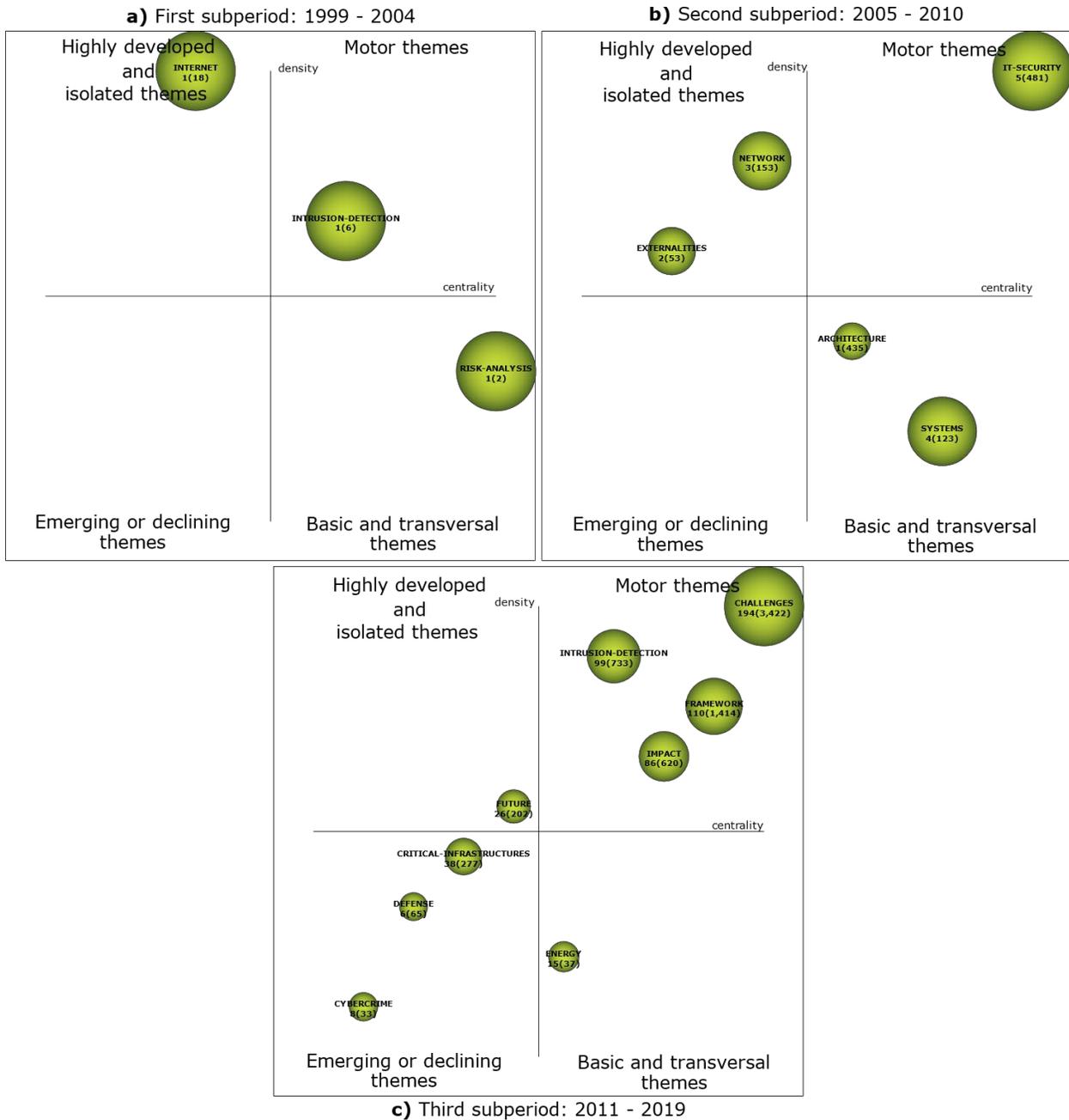


Figure 5. Strategic diagrams (1999 – 2019) (Source: SciMAT).

5. Analysis of thematic areas

Figure 6 presents the thematic evolution of the field of study of cyber security. The size of the clusters is proportional to the number of associated documents. The first subperiod (1999 – 2004) is characterized by the emergence of clusters such as 'internet', 'intrusion detection' and 'risk analysis'. These themes present the beginning of researchers' concern with planning for data security management in large networks (Chang et al. 1999), mainly because organizations have failed to create barriers in their networks and systems (Martin 2001). Therefore, risk analysis, as well as new method to identify threats and vulnerabilities performed by saboteurs, terrorists and other criminals (Baybutt 2003) started being developed.

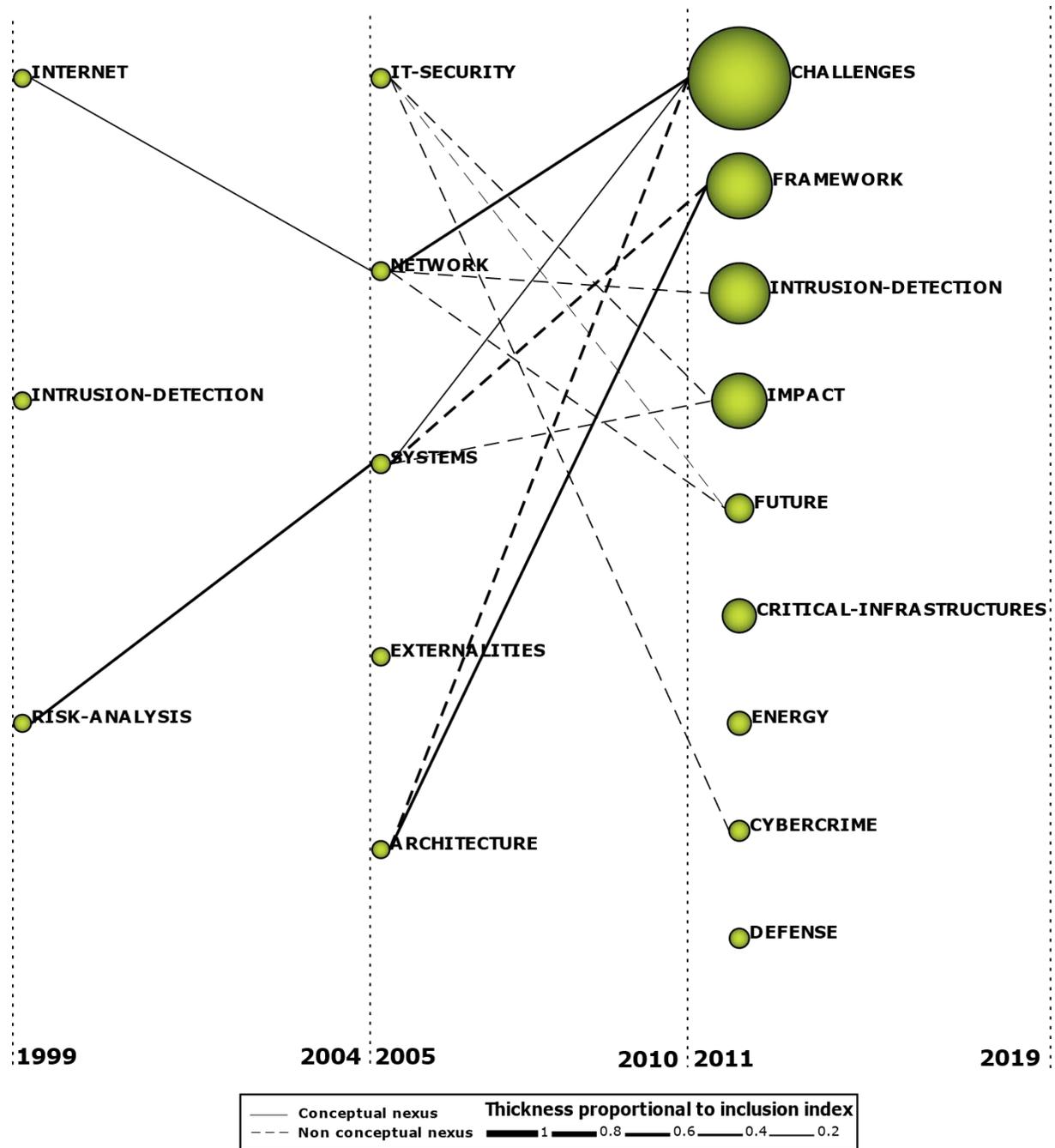


Figure 6. Thematic areas (Source: SciMAT).

The second and third subperiod shows the higher co-occurrence of clusters such as ‘internet’, ‘network’ and ‘challenges’, ‘risk analysis’, systems’ and ‘challenges’. This relationship shows the transition to a new era of challenges in the field of cyber security, mainly due the emergence of the concept of industry 4.0 created by the German government (High Tech Strategy). Through a deep investigation of the cluster ‘challenges’ (Figure 7) it is possible to identify the main challenges related to other technologies and concepts of industry 4.0 such as cloud computing, internet of things, smart grid, wireless sensors network. Moreover, systems and privacy presents as big challenges, since companies are worried about the implementation of technologies of industry 4.0 such as cyber-physical systems, since a cyber-attack in this system can cause a high impact and damages in companies such as loss

of data, incorrect production of parts, as well as risks to equipment and collaborators (Yu et al. 2017; Khalid et al. 2018; Kipper et al. 2019).

The co-occurrence of the clusters ‘architecture’ and ‘framework’ highlights the efforts of researchers to develop new architectures and frameworks in order to deal with attacks on electricity distribution infrastructure networks (Chen et al. 2016; Oughton et al. 2019), analysis of largescale critical infrastructure systems (Ficco et al. 2017), framework that defends national databases and detects cyber-attacks (Awan 2017), medical device cybersecurity framework (Alvarenga and Tanev 2017), among others. These studies show the variety of fields suffering with cyber-attacks due the interconnectedness of systems and devices.

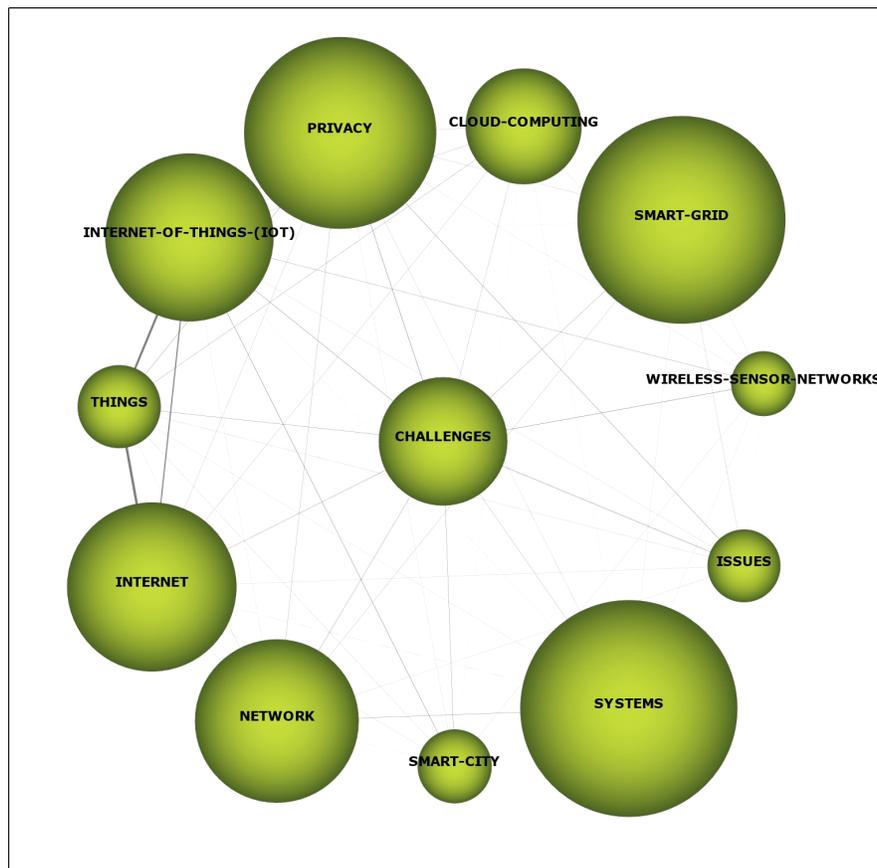


Figure 7. Network of the cluster ‘challenges’ (2011 – 2019) (Source: SciMAT).

6. Conclusion

The cyber security focus on cyber-attack prevention. Even the cyber security has improved over the years, the cyber-attack growth as well and cyber security became a challenge to all organizations and nations. The reason behind this that the attacker became smarter and the technology available for everyone. There is an interconnection of different infrastructures such as banking and finance, electric power, transportation, emergency services, oil and gas, water supply, among others. The effect of one sector could lead to a failure in another. The invader may attack the supply chain in order to achieve the goal, which can be an individual or organization. The effect of the attack could impact the human life. Therefore, all organizations should practice the cyber resilience (cyber security plus cyber defense) to ensure the business continuity. The cyber resilience can be deployed through different capabilities started by cyber threat intelligence.

The aim of this study was to perform a science mapping of 20 years of studies of cyber security with the support of SciMAT and VOSviewer software. Through this research we identified current topics, authors in the field, co-authorship of researchers, as well as the development of a map of the field of study, identifying productive themes with great scientific impact, highlighting challenges, perspectives and suggestions for future works. The number of publications is increasing considerably every year. The countries that publish the largest amount of documents about

cyber security are the USA and China. The scientific evolution presented 17 clusters whereby the most representative themes are: 'challenges', 'framework' and 'intrusion detection'. The analysis of the network of the cluster 'challenges' showed the most challenges that researchers are trying to solve such as: 'privacy', 'smart grid', 'internet of thing', 'systems', 'smart cities', and 'cloud computing'. This research is limited to analyzing only the Web of Science database. Besides, some studies may have been ignored, since the work linked to the most important clusters, which are characterized as motor themes in the strategic diagrams, with the purpose of reducing the bias of the researchers on the chosen works. Only documents articles and reviews in English were also used, although other documents may present relevant topics and research. Further works can be developed by analyzing databases such as Scopus, Science Direct, among others. Future works can be performed in order to strengthen research networks between countries mainly in creation of partnership with the USA and China, since these are the countries that have most substantial amount of publications and researchers dealing with cyber security in order to develop new theories and frameworks, so that companies can create better defense strategies for cyber-attacks, and as a consequence support the implementation of industry 4.0.

Acknowledgments

We acknowledges the support by the Coordenação de Aperfeiçoamento de Pessoal de Nível Superior - Brazil (CAPES) - Finance Code 001, Ministry of Manpower - Advanced Cyber Security Academy - Oman Sultanate and CONACYT - Consejo Nacional de Ciencia y Tecnología (Mexico) and DGRI-Dirección General de Relaciones Exteriores – México to carry out this study.

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Biographies

Leonardo Bertolin Furstenau is Graduated in Production Engineering at University of Santa Cruz do Sul (UNISC), Brazil, and currently a Master's student in Graduate Program in Industrial Systems and Processes. He has experiences in production planning and control, process management and CNC (Computerized Numeric Command) machine programming, as well as consultancies focused on management strategies for small enterprises. Nowadays Leonardo Furstenau does research in Lean Production, Industry 4.0, Bibliometrics and Science Mapping and works on Interactive Laboratory of Creativity at TecnoUnisc (UNISC's Technological Park, Research & Development). His most recent publication is 'Scopus scientific mapping production in industry 4.0 (2011–2018): a bibliometric analysis'.

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Andrio Homrich is an undergraduate Production Engineering student at the University of Santa Cruz do Sul (UNISC). During graduation has engaged in operations management research projects in the areas of process optimization, simulation, lean manufacturing, and intelligent manufacturing. Has experience in scientific research due junior researcher experiences at Interactive Creativity Laboratory, where has developed research regarding knowledge management tools for creativity and innovation in organizations. Currently, finishing the project course, whose theme refers to the identification of soft skills for the development of industry 4.0 in production engineering education, and collaborating with research groups related to cyber-physical systems, industry 4.0 and Big Data.

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