

Feasibility analysis considering business friendly policies and factors: An Effective Approach

Abstract:

Due to the business globalization, it is an assiduous task for the investors' to make decision where is to invest. Investors always seek political stability, transparency and predictability in the conduct of public policies, and a favorable investment environment. As well as in investment and manufacturing process, the factors such as low costs of labor and labor talent and skills, good physical infrastructure, macroeconomic stability, favorable exchange rate, low tax rates, and low cost of inputs are also important. Considering these issues we propose a technique in this research which can be attractive to decision makers. To justify our proposed approach we use k-means clustering algorithm to cluster data and show the effectiveness of this study. Experimental result shows the idea presented in this paper gives effective results.