

Analysing how to implement sustainability practices in supply chain through the interaction of supplier and customer

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Over the last decades, environmental deterioration has earned so much attention from non-governmental organizations, government authorities, and consumers as a whole. Previous studies point out that environmental deterioration increases risks and decreases opportunities to improving mankind well-being, particularly for poorest and vulnerable people. The degradation of environment is happening within a progressively more globalized, industrialized and interconnected world. Due to the production and consumption system put in place, which do not promote sustainability practices. In addition, the deterioration of ecosystem service might impact negatively on future generation well-being. In the context of environmental issues such as global warming, ozone depletion, solid waste disposal and air pollution on the ascendancy, manufacturing companies are regarded as the main source from which these environmental issues are generated. Though, the aforementioned issues have been extensively studied in the last decade. However, many studies focus more on the “what” of Sustainable Supply Chain Management than on the “how”. That means, there is still a gap concerning the understanding of implementing sustainability practices within the supply chain. Therefore, the main goal of this paper is to identify how sustainability practices could be implemented in the supply chain through the interaction between the suppliers and customers. The paper uses a systematic literature review as the research methodology.