

Biographies:



Mahdiar Rahro was born in Shiraz, Iran, in 1985. He received the B.S. degree in Industrial engineering from Mazandaran University of Science and Technology, Iran, in 2008, and the M.S degree in Executive management from the University of Tehran, Iran, in 2010. He has been accepted as a Ph.D. student in Tarbiat Modares University, Iran, in Strategic Management, in 2017.

His main areas of research interests are Strategic Management (Formulation, Implementation, and Control), Strategic Thinking, Performance Evaluation, and Strategic Marketing planning, respectively. He is a member of Iran Strategic Management Society and Iran Management Association (IMA) as well. He collaborates with some Iranian reputable management magazines as Editorial Board member. In addition to research works, nearly one decade he works with some non-governmental companies, automotive industries in particular, as strategic and performance management advisor.



Alireza Soleimanmafi was born in Tehran, Iran, in 1980. He received the B.S. degree in industrial engineering from the Iran University of science and technology, Tehran, Iran, in 2003, and the M.S. degree in system management and productivity from the Amirkabir University of Technology in 2009, and he is studying strategic management as a Ph.D. student in Tarbiat Modares University, Tehran, Iran.

In 2005, he joined the Department of Industrial Engineering, in Saipa automotive production company, and he became logistics programmer and logistics system designer in that firm. Since December 2010, he has been with the Department of Excellence and Development, Audit and improvement section, where he was an auditor and evaluation manager, so he became a top auditor in 2014. His current research interests include system thinking, management systems, productivity, strategic thinking, system dynamics, competitive dynamics, and also knowledge management. Soleimanmafi is a member of the Iran strategic management society. And also a member of the industrial engineering institution of Iran, and a Life Member of the National Institution of productivity.