

Productive Arrangement for Strengthening Local Microeconomics Through School Feeding

Antônio Carlos Estender
Paulista University – UNIP
São Paulo, SP, Brazil
estender@uol.com.br

Nilza Aparecida dos Santos
Paulista University – UNIP
São Paulo, SP, Brazil
nilza.santos@uol.com.br

Jorge Luiz Dias Agia
Paulista University – UNIP
São Paulo, SP, Brazil
jorgeluz.dias86@gmail.com

Sérgio Miele Ruggero
Paulista University – UNIP
São Paulo, SP, Brazil
smruggero@uol.com.br

Aguinaldo Eduardo de Souza
Paulista University – UNIP
São Paulo, SP, Brazil
aguinaldo.dias@gmail.com

Oduvaldo Vendrametto
Paulista University - UNIP
São Paulo, SP, Brazil
oduvaldov@gmail.com.br

Abstract

The work an experience in a local community, where the impacts of the “school feeding” program on the “local micro-economy” measured by the “level of the income of the residents have been analyzed.” In the assessment are considered the “individual” and the “community” level of income. The analyses have been made after the “Local Productive Arrangements” were established, through which local producers were included in the process of producing and offering “in natura” products to public schools in the community, meeting the demand for “school meals.” To make the studies the methodologies of “secondary research” combined with “participatory action research” have been applied, with the conclusions being reached through the analysis of indicators collected for two years. At the beginning of this period, the institution responsible for funneling the resources from the “school feeding” federal government’s official program to the local participants started encouraging local producers and service providers to participate in LPA to increase the offer of local natural resources for the “school feeding”. Although the primary objective was, in principle, the feeding of the children, the underlying objective was also to raise the income level of the local economic agents.

Keywords

School Feeding, Communities, Employment, Local Microeconomics, Public Policy.

Biographies

Antonio Carlos Estender. Doctoral student in Production Engineering from University Paulista (2019 - in progress). Lecturer in undergraduate and graduate since 2000. Coordinator and professor of Marketing and Logistics courses at Fatec Professor. Graduated in Marketing (1994) and Pedagogy (2018). Master in Business Management (2006). Ph.D. Student in Production Engineering (2019). Specialist in the areas of Marketing, Hospitality Administration, Administration and Communication, and Degree in Education. He worked as a consultant at the Siegen Institute; Editor and Board Member of the 3rd Sector Electronic Journal of Guarulhos University; I teach undergraduate and postgraduate in Management, approved an article in PBL in the United States. Controllorship, Competitiveness, Marketing, and Methodology. Participated in nine editions of the Rondon Project. As Operation Coordinator and as Assistant Professor. Attended the Sife HSBC Financial Literacy Grant Notification. He is co-author of some books and, author and co-author of several articles in various areas such as Business Management, among other topics. Also guides several papers of Scientific Initiation and Scientific Articles; Scientific Papers Coordinator since 2009.

Nilza Aparecida dos Santos. Doctoral student in Production Engineering from University Paulista (2019 - in progress), with a degree in Economic Sciences from the Municipal University of São Caetano do Sul (1988), Specialization in Economic Financial Administration (1990), Master in Business Administration from Alvares Penteado University Center (2002), MBA in Management at the Guarulhos University (2010) She is currently Professor FATEC Cotia. She is a business consultant in the area of cost management and financial planning. Has experience in Administration, focusing on Administration and Economics, acting on the following subjects: financial planning, cost management, sales force automation, business management systems, strategic partnership, and economics. Participant of Industry Research Group (CNPQ) 4.0: Technological, Economic Aspects.

Jorge Luiz Dias Agia. Doctoral student in Production Engineering from University Paulista (2020 - in progress). Master in Business Administration from University Paulista (2019), Postgraduate (MBA) in Supply Chain Management from University City de São Paulo (2017), and Graduation in Logistics from University Metropolitana de Santos (2016). He is currently an administrative assistant at the Federal Institute of São Paulo. He has experience in the Administration area, with an emphasis on Business Administration and Public Administration.

Sérgio Miele Ruggero. Master in Production Engineering at UNIP, graduated in Business Administration from the Municipal University of São Caetano do Sul. Has international experience in Engineering and Administration, with an emphasis in Production and Quality. Postgraduate in Production Administration from USCS, Postgraduate in Quality and Productivity from FEI, Postgraduate in Production Engineering, and Executive MBA in Business Consulting and Planning from UCAM. 30 years of experience in multinational companies working in the management of the functions involved in the Manufacturing process with emphasis on production management, processes, logistics, quality, maintenance, and continuous improvement. Research Group Participant (CNPQ) on Industry 4.0: Technological and Economic Aspects. Professor in the areas of administration, production, and logistics.

Aguinaldo Eduardo de Souza Doctoral student in Production Engineering from University Paulista (2020 - in progress). Master in Production Engineering at Universidade Paulista – UNIP. (2018), with a specialization in Higher Education Teaching at Faculdade de São Vicente - UNIBR (2014), MBA in Business Management with an emphasis on Project Management, by Fundação Getúlio Vargas-FGV (2010), MBA in Port Management Infrastructure, logistics and Negotiation by University Catholic de Santos - UNISANTOS (2008) and a degree in Administration from Centro Universitário Monte Serrat - UNIMONTE (2001). Participates as a member of the Research Group on Supply Networks (RESUP); He studies Agribusiness Productive Networks, covering the research line in Logistics and Supply Chain. Professional experience over 15 years in the area of Port Logistics and Foreign Trade, with emphasis on the company Santos Brazil S / A. Currently works as a teacher at the State Center for Technological Education Paula Souza-CEETEPS and Faculty of São Vicente - UNIBR

Oduvaldo Ventrametto Graduated in Physics from the University of São Paulo (1970), Master's degree in Physics from the University of São Paulo (1987), and a Ph.D. in Engineering (Production Engineering) from the University of

São Paulo (1994). Advised the Rector of UNESP in matters relating to Planning and Budget Management from 1983 to 1987. He was Superintendent Director of the State Center for Technological Education? Paula Souza (CEETEPS), from 1987 to 1991. Worked in the Production Engineering Department of the School Polytechnic? USP as a representative of the partnership to qualify teachers for FATECs, from 1994 to 1997. He has taught courses in entrepreneurship, management and corporate entrepreneurship and innovation for engineers. organized the project for the creation of the Master's Degree in Production Engineering at Paulista University, in 1997 and the Doctorate in 2006. Programs of which he is coordinator and professor. Leader of the Research Group for the Meat, Couto and Footwear Production Chain from the perspective of the Supply Chain, from 2000 to 2010, he has worked in research on LPA, Local Productive Arrangements (footwear, leather, milk, hydroponics, ceramics, mechanical metal, transport, etc.). Currently, researches the contribution of LPA and Networks of Companies to improve the competitiveness of companies. In 2018, he created and leads GPAE - Research Group for School Feeding, which aims to improve management and efficiency in the process of distribution and food education in schools for children and adolescents.